



R.M.K. COLLEGE OF ENGINEERING AND TECHNOLOGY

R.S.M. Nagar, Pudukkottai – 601 206.



DEPARTMENT OF SCIENCE & HUMANITIES (ENGLISH)

Online Course	English for Journalism
Faculty attended	Dr G Immanuel, Assistant professor/English
Learning Outcome	This free online English course will help in improving English language skills for careers related to journalism.
Summary / Content of the programme	<p>In this free online English for Journalism course, learnt about print and digital media through authentic readings and video lectures, how to expand the vocabulary and enhance the ability to read, research, and develop local and global news stories in English.</p> <p>Module 1 : Introduction and Principles of Journalism</p> <p>Module 2 : How to Research, Pitch and Interview</p> <p>Module 3 : Words in Print</p> <p>Module 4 : Broadcasting the news</p> <p>Module 5 : journalism in the Digital Age</p>
Suggestions / comments of Faculty	Conducted by Alison and published by University of Pennsylvania